



Proposal Success in Horizon 2020

NMBU - Norwegian University of Life Sciences

Venue: Senter for klimaregulert planteforskning (SKP), Syverudveien 6 at Campus Ås, Room: Auditoriet
5-6th November 2014

NMBU will be holding a Training Workshop for Proposal Success in the European Commission's funding programme: Horizon 2020. The seminar will be delivered by Pera Technology

The seminar:

Will introduce essential core tools and insights that form the foundations of successful proposal creation, including: i) Understanding and ensuring relevance to the H2020 call text; ii) How to define a WINNING project concept; iii) How to mobilise a motivated and collaborative consortium; and iv) The key steps and methodology for developing a successful EC proposal.

Will provide a clear overview of the training, mentoring and support that is being offered to researchers, who are considering the co-ordination of (or participant in) a H2020 proposal.

Who should attend?

The event is aimed at researchers who are interested in attracting funding for research and are considering the leadership of (or participating in) a H2020 proposal. The information provided is suitable for both new and experienced EC applicants:

New applicants: will benefit from a firm understanding of: i) the opportunities available through the H2020 programme; ii) what is involved in being a co-ordinator; and iii) key tools and best practice for concept development and proposal coordination. This knowledge will help to accelerate the participation and success of new applicants in H2020.

Experienced applicants: will benefit from a firm understanding of: i) the opportunities available through H2020; ii) how the programme and rules differ from FP7; and iii) useful tools and best practice that may be applied to help structure concepts, improve the effectiveness of collaborations, and save time. This knowledge will help experienced applicants to maximise their success.

Whilst the seminar has particular relevance to researchers who are considering coordination of a proposal, the information provided will also be invaluable to those researchers considering participation in a proposal in a non-coordination role.

Who is Pera Technology and why are they delivering the seminar?

We are extremely active within the European Commission funding programme and submit >100 proposals per year, working with academe, industry and independent research providers. The collective knowledge, tools and methodologies of Pera Technology have been translated into a series of training, mentoring and support programmes. We provide these to our network partners to help them increase their participation and success within public funding programmes. Pera Technology is a UK-based independent research and technology provider helping companies, academe and research providers to conceive, create and commercialise new products, processes and services. Pera Technology has an agreement with NMBU to deliver a range of training, mentoring and support services during Horizon 2020.

Event Agenda:

5th Nov 8.30 – 09.15	Welcome, Introduction to H2020 and Project Lifecycle
09.15 – 10.00	Sharing Project Experiences – NMBU researchers In successful European projects
10.00 – 10.30	Understanding and Ensure Relevance to EC Call
10.30 – 10.50	Coffee
10.50 – 12.15	How to Define a Winning Project Concept
12.15 – 13.00	Lunch
13.00 – 14.00	Objectives, Work Programme and Risks
14.00 – 14.45	Advancement Beyond the State-of-the-art
14.45 – 15.00	Coffee
15.00 - 1600	Setting up your project management
END OF DAY 1	
6th Nov 8.30 – 09.30	Consortium, Resources – WHO & WHAT
09.30 – 10.15	How to Recruit Partners
10.15 – 10.35	Coffee
10.35 – 11.10	Impact Section – User Justification
11.10 – 11.30	Impact Section – Market potential and consortium benefits
11.30 – 12.15	Impact Section – European Impacts
12.15 – 13.00	Lunch
13.00 – 13.45	Dissemination and Exploitation
13.45 – 14.15	Proposal Writing Schedule
14.15 – 14.30	Coffee
14.30 – 15.15	Intellectual Property Management for your project
15.15 – 16.00	Writing Styles and techniques

To book your place on the training, please contact:

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